

Secrets of the cloud leaders

What cloud practices drive business growth and competitive advantage?

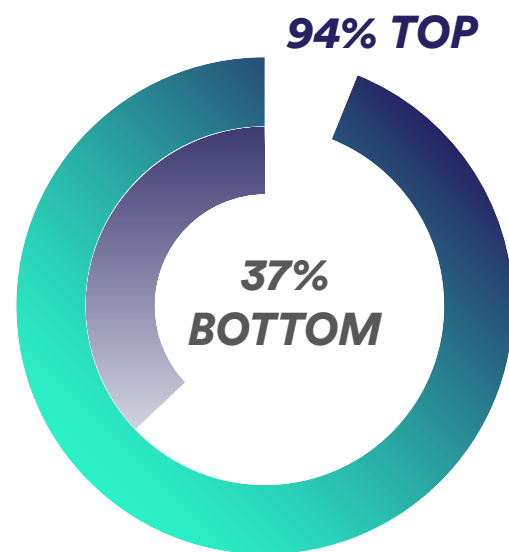
CLOUD BEST PRACTICES

Some companies are cloud trailblazers - reaping greater business benefits from their cloud deployment. What are they doing differently?



THEY HAVE A FORMAL & ORGANIZED APPROACH TO CLOUD OPERATIONS MANAGEMENT

2.3x as likely to have a comprehensive, clearly articulated strategy for managing the cost of cloud deployments

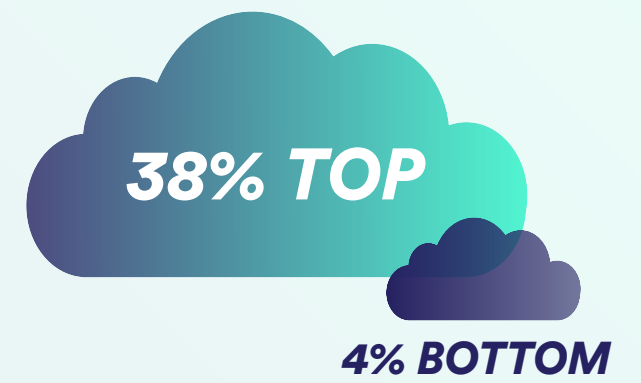


4.6x as likely to see cloud deployment optimization as a continual process (as opposed to a one-time exercise)



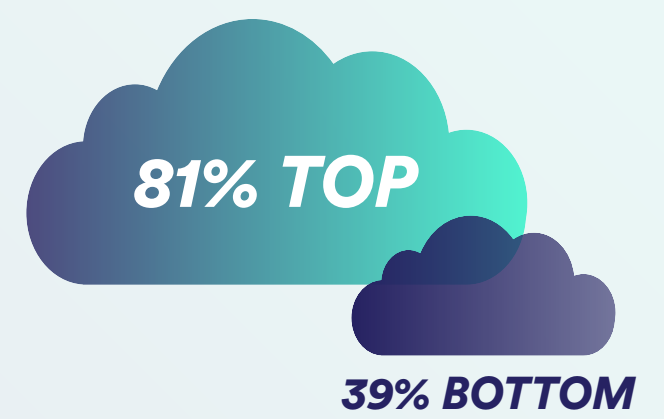
THEY'RE SEEING THE WHOLE PICTURE

10x as likely to have a crystal-clear vision of how to achieve their vision of cloud deployment



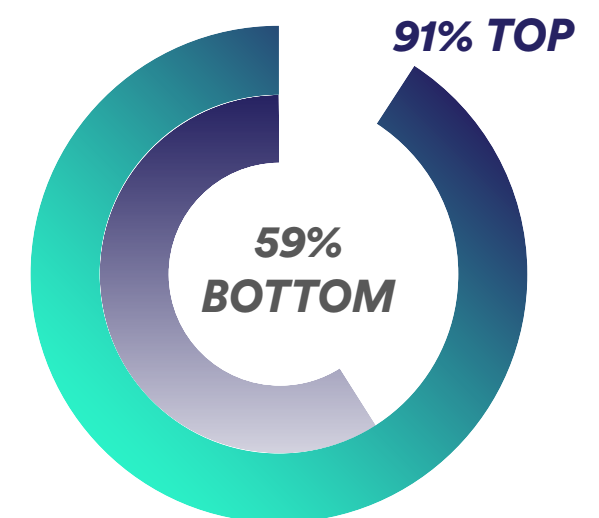
THEY HAVE CENTRALIZED GOVERNANCE

2x as likely to have centralized governance for migrating workloads to the cloud

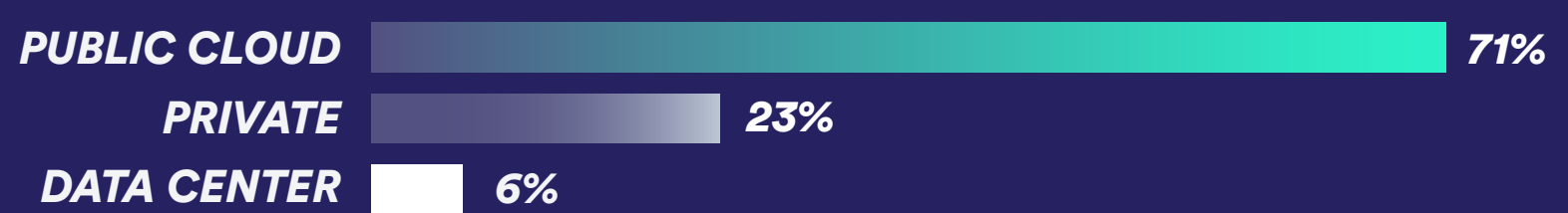


THEY HAVE CODIFIED BEST PRACTICES & GUIDELINES THAT ARE WELL-UNDERSTOOD BY THE BUSINESS.

1.5x as likely to understand benefits & differentiators of various cloud options & pick platforms accordingly



Here's what the average cloud leader's infrastructure looks like.



BUSINESS OUTCOMES

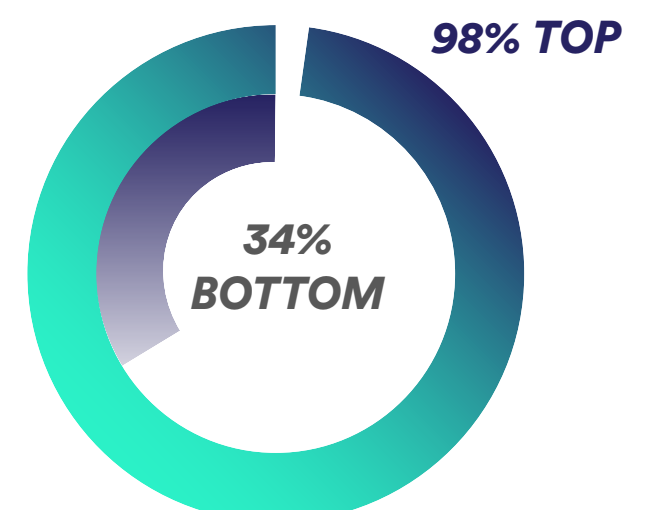
Trailblazers see these practices drive real benefits...

METHODOLOGY

We surveyed 388 senior decision makers from US enterprises to obtain insight on their cloud operations. Results were then grouped into two camps: The top-tier (those with the very best results) and the bottom-tier (those with the worst).

THEY HAVE MORE CONTROL OVER CLOUD COMPUTING

Nearly **3x** as likely to OPTIMIZE COST by taking advantage of complex cloud pricing options and strategies



THEY SEE MORE IMPACT FROM CLOUD COMPUTING ON THE BOTTOM LINE

Cloud drives **2.3x** more revenue growth



2.3x as likely that cloud computing is creating a competitive advantage

